

# Product Datasheet

## **CREB [p Ser133] Antibody (MM0704-13B29) [Alexa Fluor® 350]**

**NBP2-36785AF350**

Unit Size: 0.1 ml

Store at 4C in the dark.

[www.novusbio.com](http://www.novusbio.com)



[technical@novusbio.com](mailto:technical@novusbio.com)

Protocols, Publications, Related Products, Reviews, Research Tools and Images at:  
[www.novusbio.com/NBP2-36785AF350](http://www.novusbio.com/NBP2-36785AF350)

Updated 9/10/2023 v.20.1

Earn rewards for product  
reviews and publications.

Submit a publication at [www.novusbio.com/publications](http://www.novusbio.com/publications)

Submit a review at [www.novusbio.com/reviews/destination/NBP2-36785AF350](http://www.novusbio.com/reviews/destination/NBP2-36785AF350)



**NBP2-36785AF350**

CREB [p Ser133] Antibody (MM0704-13B29) [Alexa Fluor® 350]

| Product Information |                                                                                             |
|---------------------|---------------------------------------------------------------------------------------------|
| Unit Size           | 0.1 ml                                                                                      |
| Concentration       | Please see the vial label for concentration. If unlisted please contact technical services. |
| Storage             | Store at 4C in the dark.                                                                    |
| Clonality           | Monoclonal                                                                                  |
| Clone               | MM0704-13B29                                                                                |
| Preservative        | 0.05% Sodium Azide                                                                          |
| Isotype             | IgG2                                                                                        |
| Conjugate           | Alexa Fluor 350                                                                             |
| Purity              | Protein G purified                                                                          |
| Buffer              | 50mM Sodium Borate                                                                          |

| Product Description     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Host                    | Mouse                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Gene ID                 | 1385                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Gene Symbol             | CREB1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Species                 | Human                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Specificity/Sensitivity | This antibody recognizes human phosphorylated CREB S133 in WB.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Immunogen               | This antibody was produced from a hybridoma (mouse myeloma fused with spleen cells from a mouse immunized with Phosphopeptide containing S133 site of human CREB).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Notes                   | <p>Alexa Fluor (R) products are provided under an intellectual property license from Life Technologies Corporation. The purchase of this product conveys to the buyer the non-transferable right to use the purchased product and components of the product only in research conducted by the buyer (whether the buyer is an academic or for-profit entity). The sale of this product is expressly conditioned on the buyer not using the product or its components, or any materials made using the product or its components, in any activity to generate revenue, which may include, but is not limited to use of the product or its components: (i) in manufacturing; (ii) to provide a service, information, or data in return for payment; (iii) for therapeutic, diagnostic or prophylactic purposes; or (iv) for resale, regardless of whether they are resold for use in research. For information on purchasing a license to this product for purposes other than as described above, contact Life Technologies Corporation, 5791 Van Allen Way, Carlsbad, CA 92008 USA or <a href="mailto:outlicensing@lifetech.com">outlicensing@lifetech.com</a>. This conjugate is made on demand. Actual recovery may vary from the stated volume of this product. The volume will be greater than or equal to the unit size stated on the datasheet.</p> |

| Product Application Details |                                                                        |
|-----------------------------|------------------------------------------------------------------------|
| Applications                | Western Blot, Immunocytochemistry/Immunofluorescence                   |
| Recommended Dilutions       | Western Blot, Immunocytochemistry/Immunofluorescence                   |
| Application Notes           | Optimal dilution of this antibody should be experimentally determined. |





### **Novus Biologicals USA**

10730 E. Briarwood Avenue  
Centennial, CO 80112  
USA

Phone: 303.730.1950  
Toll Free: 1.888.506.6887  
Fax: 303.730.1966  
[novus@novusbio.com](mailto:novus@novusbio.com)

### **Bio-Techne Canada**

21 Canmotor Ave  
Toronto, ON M8Z 4E6  
Canada

Phone: 905.827.6400  
Toll Free: 855.668.8722  
Fax: 905.827.6402  
[canada.inquires@bio-techne.com](mailto:canada.inquires@bio-techne.com)

### **Bio-Techne Ltd**

19 Barton Lane  
Abingdon Science Park  
Abingdon, OX14 3NB, United Kingdom

Phone: (44) (0) 1235 529449  
Free Phone: 0800 37 34 15  
Fax: (44) (0) 1235 533420  
[info.EMEA@bio-techne.com](mailto:info.EMEA@bio-techne.com)

### **General Contact Information**

[www.novusbio.com](http://www.novusbio.com)  
Technical Support: [technical@novusbio.com](mailto:technical@novusbio.com)  
Orders: [orders@novusbio.com](mailto:orders@novusbio.com)  
General: [novus@novusbio.com](mailto:novus@novusbio.com)

### **Limitations**

This product is for research use only and is not approved for use in humans or in clinical diagnosis. Primary Antibodies are guaranteed for 1 year from date of receipt.

For more information on our 100% guarantee, please visit [www.novusbio.com/guarantee](http://www.novusbio.com/guarantee)

Earn gift cards/discounts by submitting a review: [www.novusbio.com/reviews/submit/NBP2-36785AF350](http://www.novusbio.com/reviews/submit/NBP2-36785AF350)

Earn gift cards/discounts by submitting a publication using this product:  
[www.novusbio.com/publications](http://www.novusbio.com/publications)

